

FOR IMMEDIATE RELEASE: NOVEMBER 1, 2009

AN INVITATION TO THE MARKS' FIRST-EVER CONTRIBUTOR MEET & GREET

You are invited to the first event of [The Mark News'](#) National Launch Tour on **Monday, November 30, 2009**

Toronto, ON—Meet some of the other great Canadian thinkers and doers who contribute their expert analysis every day to The Mark. Our staff and board of advisors will also be milling about and eager to meet you. Programming starts at 7:00 pm.

This event is the first of a nationwide tour that will bring together The Mark's contributors in **Calgary, Halifax, Montreal, Ottawa, and Toronto.**

Over the past six months, The Mark News has recruited a roster of hundreds of extraordinary contributors, like environmentalist **David Suzuki**, Liberal Foreign Affairs critic **Bob Rae**, former Canadian Ambassador to Afghanistan **Christopher Alexander**, and musician **Melissa Auf der Maur**.

“Providing news and insight, The Mark is a library that sheds light on the dusty old question of what it means to be Canadian,” says CEO Jeff Anders. *“It reveals an underplayed side of the Canadian identity: innovative, creative, opinionated and proud to express it, ambitious, and driven to the far corners of the earth to make a difference.”*

Join us for cocktails, music, surprise guests, and conversation at **Barchef** (472 Queen St. W.)

This is a private event for select guests and media. Please R.S.V.P.

*****Interviews with founders Jeff Anders and Ali Rahnema, and EIC Jordan Himelfarb are available. Contact media relations.*****

LOCATION: Barchef, 472 Queen St. West. Toronto, ON, M5V 2B2

ABOUT THE MARK

The Mark is Canada's daily online forum for news commentary and debate. It is founded on the idea that thousands of credible Canadians, here and abroad, have important things to say but cannot reach a national audience. For these Canadians, The Mark is their platform. *The Mark* is unique in that its content is written by a hand-picked community of experts and not by journalists or professional writers. It publishes high-quality original written, audio and video content for distribution through the web, print, radio, television and live events.



THE MARK

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